

Windfall Clothing Service

FALL / WINTER 2008 / 2009



Think Inside the Closet...

What if You Didn't Have Clothes to Put in a Closet?

What if You Didn't Even Have a Closet?

- Over 5,000 people use Toronto shelters each day.Σ
- Many keep their meager possessions in plastic bags under their beds
- 30% of Windfall's partner shelter users are childrenΣ
- Almost 30% of families with children are considered low-income
- Windfall's roster includes over 20,000 children and youth
- Over 700,000 individuals used food banks last year
- Poverty in Toronto continues to grow, the need is stronger than ever

How You Can Help

If you are a retailer or manufacturer, donate your surplus items to Windfall. We need all types of clothing, footwear, outerwear, work clothing, children's clothing, personal care items and housewares.

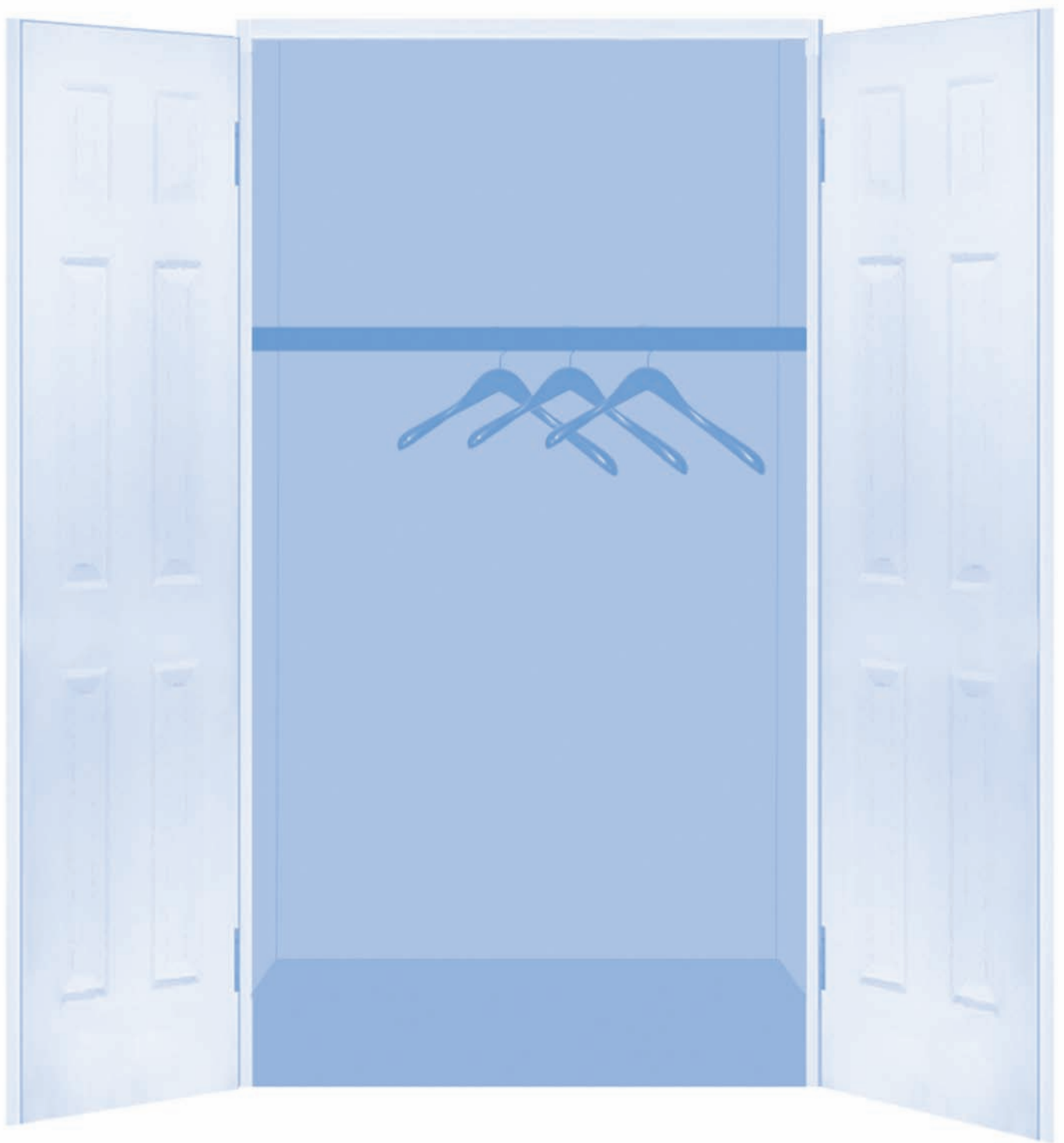
Benefits to YOU:

- Receive a gift-in-kind receipt for the retail value of the merchandise
- Free pick up of items
- Reduce storage, insurance and inventory costs
- Knowing your surplus isn't going to landfill sites
- Helping disadvantaged people in your community

If you are an individual or business owner consider making a donation or sponsoring and attending one of our events.

All corporate gifts are recognized on our website and newsletters seen by over 40,000 people annually. Anonymity guaranteed upon request.

For giving certificate and special holiday giving options, please refer to page 8 of our newsletter!



It's Empty...

When Dreams Become Reality



Thank you, Windfall! Without your incredible service and support, I do not believe I would have the new confidence to turn my dreams into reality. The last few years of my life have presented many challenges, including losing a job, experiencing health difficulties, moving, financial stress, and going through the pain of a divorce.

Last September, I became enrolled at the Business Employability Skills Training (BEST) program offered for

women at Dixon Hall. We were taught many valuable computer and business skills, and I became involved with a supportive and nurturing group of women. While at Dixon Hall, we were offered professional business clothing from Windfall. Several times a month, our class would choose from a variety of clothing, to ensure that we were ready when the opportunities opened up for us. We helped each other select clothing that worked for our individual styles; it was like going shopping with the girls, and became something we looked forward to.

As a graduate of the BEST program, and a recipient of Windfall's clothes, I have discovered a new confidence

and spirituality, and have moved into a new career: helping others through teaching PureSpace Meditation and offering individual Intuitive Coaching. This would not have been possible without your kindness. Windfall helped me to stand tall, and present myself confidently, professionally, and with dignity at a time when I needed this most.

To the warm-hearted generosity of both the donors and the team of Windfall, and the guidance of Dixon Hall, I offer my sincere gratitude! Your essential service and support truly changed my life!

Linda Marlene Eales

“Windfall helped me to stand tall, and present myself confidently, professionally, and with dignity”

Students Win \$5,000 Youth and Philanthropy Initiative Award for Windfall

The Toskan Casale Foundation created the Youth and Philanthropy Initiative (YPI) for high school students in Grades 9 and 10. Groups of students choose a charity within the social service sector to thoroughly research and visit. They then prepare a funding request proposal. Through presentations, each group introduces its charity to their own class. One proposal is selected to represent that class in a subsequent intramural competition. The final element consists of each

class team presenting proposals on the charities they are championing to an independent judging panel. One finalist team per school is awarded \$5,000 from the Toskan Casale Foundation to grant to their selected charity. This Spring, the four brilliant students (pictured above) from Yeshivat Or Chaim Boys School in Downsview, Ontario were the winning presenters from their school. They presented the cheque to us at a formal day of education and celebration held by the Toskan

Casale Foundation. **Thanks guys and thank you Toskan Casale Foundation** for such an innovative program!



L-R :Shimshi Dukesz, Lee Abrams, Ethan Lax & Daniel Blinick

DO RIGHT IN WHITE



Thursday, January 29, 2009

Wear something WHITE!

Buy a specially designed Daniel Espinosa bracelet
Get a limited edition Franco Mirabelli t-shirt
Make a charitable donation and make a difference

Windfall Clothing Service

Canada's Only NEW Clothing Bank
29 Connell Court, Unit 3, Toronto, ON M8Z 5T7 416-703-8435

Design: Andorra Graphics Photo: Yauko Konagai, Evgenia Studios

Food Basics Stores Donate Basic Clothing

During the late summer, early fall, Windfall had the pleasure and privilege of working with the wonderful people at Metro Inc. on an incredible donation! Their Food Basics grocery stores had a surplus of their clothing basic line including women's tops, children's clothing, winter jackets, hats, mitts and scarves and jewellery. Food Basics staff contacted Windfall to arrange for a large clothing donation of over



L-R: Helen Harakas, Windfall's ED; Linda Marlene Eales (volunteer); Martha Wilder, Windfall's Program Expansion Manager; Dave Darling, Food Basics Store Manager; Natalie Valentini, Communications Coordinator, Metro Ontario Inc.

50,000 pieces. Windfall staff and representatives from our partner agencies worked together to organize pick-ups at over 80 Food Basics stores throughout Ontario. The agency representatives picked up boxes of donations and took them back to the clients in their programs. "We are pleased to be able to help our community, especially those in need," said Dave Darling, Food Basics Store Manager.

The NEW clothing will make a significant difference in the lives of so many adults and children that are struggling with poverty. "New clothes mean EVERYTHING to us. They not only provide self-esteem and confidence, they ensure a level playing field and a positive outcome during a job interview. We appreciate the support we receive from Windfall Clothing Service," said

Linda Marlene Eales, a graduate of Dixon Hall's BEST: Business Employability Skills Training program that depends upon Windfall for women's work clothing.

About Metro Inc.

With annual sales of nearly \$11 billion and over 65,000 employees, Metro Inc. is a leader in the food and pharmaceutical sectors in Québec and Ontario, where it operates a network of close to 600 food stores under several banners including Metro, Metro Plus, Super C, A&P, Dominion, Loeb, and Food Basics, as well as over 250 pharmacies under the Brunet, Clini Plus, The Pharmacy and Drug Basics banners.

From the Chair...

Entering my sixth year on Windfall's board of directors and my second year as chair, I can attest to our agency's incredible and important work. I've proudly seen Windfall grow from annually distributing 190,000 pieces of clothing, to over 300,000 items of clothing and household goods, working through close to 100 partner agencies.

Through the years, I have frequently been inspired by the many dedicated people, donating hours upon hours of their time to ensure the continued growth and success of all of our programs. Meyer Brownstone and Rick Archbold are two such out-

standing volunteers. Both are past board chairs and both reached their eight-year limit of board service this past year. We will miss them at board and committee meetings but we are delighted that they both will continue as strong and active supporters. In other board news, we are happy to welcome four new members to Windfall's board. A warm welcome to Justin Dupas, Himesh Ghai, Jamie Hengartner and Alison Robinson. They bring diverse skills and experiences, fresh insights and lots of energy to our board, and we look forward to their contributions to Windfall.

Board service is just one way of helping Windfall, however. I want to thank ALL of our dedicated volunteers. Whether you are working in the warehouse, on our special events, on our fundraising committee or linking us with donors, we are most grateful for your time, energy, enthusiasm, expertise and competence. And, if YOU haven't volunteered yet, please consider joining in - together, we can do even more good for our community!

Bill Harper

It's Coming....



On Saturday, April 18, 2009, Buy Design in Space
will be landing in Toronto's Historic Distillery District.
The Fermenting Cellar will be transformed into an intergalactic gala
featuring a go-go dance floor, over the moon cocktails and the
best auctions and gift bags in the solar system!

Buy Design is entering its 6th year and is now listed as one of
Toronto's Top Fashion Events by BizBash. It is an out of this
world dress-up charity gala and auction that is not to be missed!

Help make a significant impact on the lives of
Toronto's neediest citizens.

Reserve your tickets now, only \$75 each
Donate an auction item
Sponsorships still available

Contact our Events Manager, Kelly Carmichael, for further details at:
T: 416.703.8435 or kelly.carmichael@windfallclothing.ca

www.buydesignforwindfall.ca

Looking for a holiday gift for the person who has everything?

Do you find it frustrating shopping for all those hard-to-buy-for people? Now you can give your loved ones a stress-free yet meaningful gift while helping those in need. Make a donation to Windfall on behalf of the people on your list. Send us a cheque or credit card number, and the information below, and we'll send a holiday card to the person informing them that a donation was made in their honour. Easy shopping for them plus a tax receipt for you!

Send card to: _____ Address: _____

City: _____ Postal Code: _____ Amount of Donation: \$ _____

Special Message: _____

Cheque enclosed: ☐ Card Type: _____ Card number: _____ Exp.: _____

Name on Card: _____ Signature: _____

Tax Receipt will be mailed to: _____

Address: _____ City: _____ Postal Code: _____

Phone: _____ Email: _____

Mail completed form to: Windfall Clothing Service, 3-29 Connell Court, ON M8Z 5T7 Or fax to: 416-703-8437

Even easier, give us a call (416-703-8435) with your credit card number and info – we'll take care of the rest!

I do not wish to send a card at this time, but would like to make a donation ☐

\$25 supplies a child in need with a brand-new backpack full of new school supplies or a new snowsuit!

Windfall Clothing Service Board of Directors 2008-2009

Chair: William Harper C.A., William Harper Associates

Vice-Chair: Anne Jeffers, Intake/Outreach Coordinator Dixon Hall - Career Steps

Secretary: Jennifer Campbell, Marketing, Canada Post

Treasurer: Fyaz Faisal, Treasury Manager, TD Bank Financial Group

Marsh Birchard, Partner, Motion Clothing Co.

Justin Dupas, Charity & Non Profit Advisory Group, Colliers International

Himesh Ghai, Associate, Stikeman Elliott LLP

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Tralee Pearce, Writer, Globe and Mail

Jill Richardson, Retired, School Principal

Alison Robinson, Retired, Administrator

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THANKS!

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Our newsletters and most recent annual report are available on our website.

www.windfallclothing.ca