

Third Annual Charger Foundation Golf Tournament to Benefit Underprivileged Children – June 8, 2007

The Charger Foundation is a vehicle to foster initiatives for the homeless and disadvantaged, especially for the children in our society. Every year, the Foundation holds an annual Golf Tournament with the objective of donating the proceeds to Windfall Clothing Service in order to purchase new, warm winter clothing for the needy children in our society.

To date, Charger Foundation has raised approximately \$50,000 from the first three tournaments. As partners, Charger Foundation and Windfall focus on NEW winter clothing for the children to allow them a sense of self-respect and pride through the ownership of new clothing - 'something they can call their own.' It is unacceptable for children, especially in our rich society, to suffer through a cold winter season due to lack of basic winter clothing.

Charger Foundation, its directors, partners and volunteers are very proud to be associated with the professional and competent team at Windfall Clothing Service and we appreciate the guidance and help they have provided the Charger Foundation.

Thank you,



Louis J. Sapi
Chairman, Charger Foundation



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Winning Team (l-r)
Dave Mosley, Louis Harakas
Brendan Pennylegion &
Dr. Steve Fagan



Windfall Clothing Service

SPRING / SUMMER 2007



“When you look neat and clean, you feel better. People tend to greet you rather than avoid you. They look you in the eye with respect and that builds your confidence further.”

Bruce (almighty!)

Bruce lives in a shelter for homeless men and is successfully enrolled in a job-training program at one of Windfall's partner agencies. Windfall hired him for a couple of days last fall to help out with the recent warehouse move. One day he came in a little early, two of Toronto's dailies under his arm. He sat down at the lunch table and within minutes had solved both of the newspapers' crossword puzzles. This intrigued us. How does someone who is incredibly bright, articulate and responsible end up living in a shelter? At coffee break, we asked Bruce to share his story.

Bruce had an average childhood. He followed in his father's footsteps, becoming a licensed mechanic. While Bruce held well-paying jobs he struggled on and off with alcoholism. In 1999, he married his "angel," Gwen. She was a wonderful, supportive and loving wife. "We were together for seven years and really never had a fight," Bruce said. Gwen was Bruce's rock, helping him to keep his alcoholism in check.

In 2003, Bruce started his own business - a garage and wrecking yard. Soon his business grew. But

the success was short-lived. One morning in 2005, Gwen died suddenly of a heart attack. This tragic incident triggered a massive drinking binge as Bruce struggled to cope with the loss of his beloved wife. Before long, he was spending over \$1,000 a week for alcohol and eventually, his business went under. He didn't care if he lived or died. "The pain was too much to bear," he said lowering his head.

He ended up living on the streets but in time began to face his issues and turn things around. One day, while drinking, Bruce had a "spiritual awakening." He heard the words, "What the heck are you doing?" He entered a detox program the next day realizing that he was ready to clean himself up and get his life back on track. It was what Gwen would have wanted. He's been sober since.

Bruce knows that a lot of people "judge the guys on the street or the guys in the shelters." He wants people to know that sometimes a trigger situation, like the death of a loved one, "can send you deep into a hole." Bruce entered the shelter system and the job-training program committed to finding a full-time job.



Bruce is very grateful for the programs he attends. He is also grateful that Windfall is there assisting the programs to outfit the

participants with brand-new clothing and other basic-needs items. "When you look neat and clean, you feel better. People tend to greet you rather than avoid you. They look you in the eye with respect and that builds your confidence further."

Printing and distribution of this newsletter is generously donated by Harmony Printing Limited, STYLE Magazine, and the Canadian Apparel Federation. Graphic design provided by CG Graphic and Event Management - THANK YOU!

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Charitable #13540 1180 RR0001

The Right Move



*You can rest assured
when we're on
your move.*

At the end of October 2006, Windfall moved its offices and warehouse to a new location near Kipling and the Gardiner Expressway. Being in the middle of another record-setting year in donations, this

was not an easy task. Not only did we have over 84 skids of new clothing and items to move, but also the offices, lunch room and warehouse equipment. It seemed impossible to find movers that were not going to charge us an arm and a leg. Luckily, we came across a superb moving company, The Office Mover, that came to our rescue with a substantially discounted rate. The talented and professional staff members of The Office Mover were adept at taking our warehouse and offices apart.

Within hours, they had safely moved what seemed like mountains of skids, furniture and equipment down our service elevators and into their trucks.

Once we were out of our previous location and into the new location they effortlessly set up our offices and warehouse. Their people really helped make a very stressful situation go smoothly.

Our sincere thanks to Andre MacKinnon, President; Rennie Rattansingh, Project Manager; and staff of The Office Mover for their outstanding customer service!

Program Expansion News



Renee Pordage (l) of ING Foundation presenting cheque to Helen Harakas

Although we still have a lot of renovating to do, we are now happily ensconced in our new location. Our new main-floor warehouse with two loading docks has enabled us to move forward with our expanded programs. This much-needed expansion would not have been possible without the generous support of our funding partners.

Our sincere thanks to the following for their new or expanded program support: Zukerman Family Foundation, Rotary Club of Toronto Charitable Foundation, Toronto Community Foundation, Tippet Foundation, ING Foundation, Stonegate Private Counsel, JP Bickell Foundation, State Street Foundation, RBC Foundation, CIBC, Toronto Raptors, Wood Foundation, Morrow Foundation, EJLB Foundation, Meighen Foundation, Steelcase Foundation, Air Canada Kids' Horizons Program and Barrick Gold Corporation.

Also thanks to Rick Feldman for his invaluable support, Gianpiero Pugliese for donating his brilliant architectural drawings for our new space, McGregor Allsop Consulting Engineers for the mechanical drawings, Art Pugliese for legal advice and to OceanLake Commerce for taking over the contracting. Also thanks to

our annual donors who have been with us year in and year out – they will be listed in the Fall/Winter newsletter along with more updates about our renovation.

Joan Douglas Clayton and Ina Andre, Toronto Community Foundation's Vital Ideas Award Recipients 2006

This past fall, Windfall's co-founders, Joan Clayton and Ina Andre, were honoured with the Toronto Community Foundation's (TCF) 25th Anniversary Vital Ideas Award. The Vital Ideas Award celebrated TCF's "25 Years of Connecting Philanthropy with Community Needs." And who better to exemplify meeting community needs but the founders of two of Toronto's most efficient anti-poverty agencies?

The award recognized Joan and Ina's creative brilliance; first with the founding of food recovery program, Second Harvest, and a few years later, the founding of Windfall. The award was presented at a gala reception attended by Mayor Miller, his wife, Jill Arthur, Hilary Weston, Hal Jackman and many other prominent Torontonians. The event was emceed by Andy Barrie, host of CBC's Metro Morning, a friend of Ina's late husband, Marion Andre.



Ina Andre, Mayor Miller, Joan Clayton and Jill Arthur

A Note From a Special Donor

I am pleased to introduce you to Jo's Snowflake Program and grateful for the opportunity to share my vision for this new, and unfortunately, much-needed project for shelters.

First, let me explain that I had never heard of shelters for abused women and children until I came to live in Toronto. I grew up in a small Ontario town and if shelters existed, they were unknown to me. A few years ago I learned that children who are in women's and family shelters in Toronto often arrive with few or no belongings; I was shocked and saddened. The contrast of this to my own son's life was disturbing to say the least.

I have a personal dream and vision that each child who arrives in a shelter in my city should receive a small Snowflake Package of brand-new items they can call their own;

for example, pajamas, a toothbrush, and mitts or socks. I also hope that each child will receive an age-appropriate gift that is individually chosen by a staff member or their own parent. This is an item that will make each child feel special, like a book or a toy. The main idea is to ensure that the child feels comforted by knowing that there are people in the community who care about his or her well-being. Windfall is helping me begin to make my vision a reality.

I am delighted that Windfall has become the vehicle for this project. I thank the staff and volunteers for the work they do everyday helping families. I am thrilled as I watch my dream come true.

Joanne Dereta



Joanne Dereta (pictured above) is a founding partner of Stonegate Private Counsel LP, a strategic investment and wealth management firm.

Buy Design for Windfall 2007: Speakeasy Style

It was the cat's meow! What a marvelous night! Year after year Buy Design for Windfall continues to dazzle and impress attendees. This year was no exception. The event, emceed by Adrian Mainella, the new host of Fashion File, was a great success.

Buy Design for Windfall, our annual gala fundraiser, took place on Saturday, April 21 at the Distillery Historic District – one of Toronto's hottest venues. This year's theme, in sync with the happenings on the most renowned national and international fashion runway shows, was the roaring 'twenties. Everything, from the décor to the signature drink and the dazzling outfits, faithfully evoked the speakeasy era.

In perfect speakeasy style, guests were asked to show up at a designated stop-off location for directions to the hidden Distillery SpeakEasy, marked with a red light above the door. Once they entered the joint, dames and their dapper dates, all dolled up in their swanky duds, made their way through the crowd savoring the food provided by Catering By Davids' and drinking the night's signature drink – especially created for the night by Rice Bar – and delectable wine provided by XOXO. Meanwhile, on the Vaudeville Vamp Stage, the incredibly talented Vipers jazz band played the night away, only pausing for the live auction, magic acts and a lively burlesque show.

Boys and birds played BlackJack and chilled in the Casalife Lounge. Others shopped at the Buy Design for Windfall Department Store which housed an incredible range of silent auction items, including leather goods from Louis

Vuitton, jewellery from Tiffany & Co. and up-and-coming Toronto designers, and fashion accessories from Hermès, Pink Tartan and Indiva. For a complete list of our generous auction donors, please see the next page.

Putting on this Ritz would not have been possible without the expertise, creativity and heartfelt support of all the incredible individuals on the Buy Design Committee. Our thanks to event co-chairs, Jill Richardson and Tralee Pearce; production director, Andrew Sardone; auctioneer, Gordon Cressy; Wendy Gamble at the Distillery Historic District; Faulhaber PR; Tappo Wine Bar & Restaurant; Remco Group; Star Security; Moneris Solutions Inc.; Kwik Kopy College St.; Alessia Pugliese, our Events Manager; and the Windfall board and staff. Also thanks to all our wonderful volunteers and in particular, to Lori Stilwell and the students from the International Academy of Design and Technology.

This amazing affair could not have happened without financial support. We are grateful to our wonderful sponsors, most of whom continue to support the event year after year: TD Bank Financial Group, Stonegate Private Counsel, BMO Financial Group, Fashion Magazine, NOW, The Globe and Mail, Thien Le, Alterna Savings, Catering by Davids', Chairman Mills, Rice Bar, The Chelsea Room, The Distillery Historic District, Visual FX, Niagara Falls Brewing Co., Wyborowa Exquisite Vodka and XOXO.

Plans for next year are already in the works. April 26, 2008 - don't miss it!



Adrian Mainella



Jill Richardson (l) and Tralee Pearce

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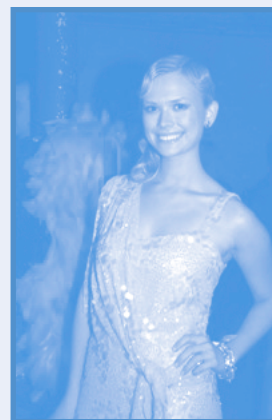


Air Canada and American Express generously donated a fabulous trip and hotel accommodations won by Jens Mayer and his wife, Janice Penny

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Moshana Halbert showing off her dazzling '20s-inspired gown, a piece from the Linda Lundstrom collection for Fall 2007

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WW4W'S Second Year a Huge Success



WW4W is our annual fundraising campaign dedicated to increasing public awareness about the issue of poverty in Toronto while also raising funds to support the programs at Windfall. On the last Thursday of January, Torontonians are asked to commit the ultimate fashion faux-pas and show their support for the fight against poverty by wearing something white – a shirt, a hanky or a sweater – and donating \$4 to Windfall.

This year's initiative, which was originally conceptualized as a one-day affair, turned into a three-day extravaganza comprised of many fun events all around Toronto. WW4W 2007 would not have been possible without the leadership of Jennifer Campbell and Yona Zukerman, event co-chairs (pictured above with Steven Sabados and Chris Hyndman); our brilliant and hard-working Events Manager, Alessia Pugliese; the incredible and very creative people on the WW4W committee; Faulhaber PR, Alterna Savings and the volunteers at the WW4W Wedding Dress Auction; and the many generous companies and groups who participated in this year's initiative. Special thanks to Daphne Gordon of the Toronto Star

for the story on December 9; Salon Collage, Dina, Kevin and Frank, our friends at Breakfast Television, for the feature on January 16; and to Natalie Atkinson of the National Post for the article on January 20. Also thanks to Wish Magazine, NOW Magazine, 24 Hours, Sweetspot.ca, 49st.com, weeklycouture.com and toronto.fashion-monitor.com for their fabulous support!

Thursday, January 25 – White Party at Amber

Steven Sabados and Chris Hyndman, our beloved WW4W spokespeople, hosted the annual White Party at Yorkville's renowned Amber Lounge where, once again, owner and style-maker Toufik Sarwa went all out to support this amazing campaign.

Many of Toronto's trendsetters, including Jie, Michael King, Sharon Mimran, Suzanne Boyd, Anne Mroczkowski, and Peter Wilson, attended the event alongside exclusive media. As a result, the campaign benefited from unprecedented media coverage in some of the most popular entertainment and lifestyle publications including Hello! Magazine, the Globe and Mail, Metro News, Centre of the City and the Toronto Star.

Friday, January 26 – Ball en Blanc party at Ultra Supper Club

An amazing addition to this year's campaign was the "Ball en Blanc" held at the super-hot Ultra Supper Club, one of Toronto's top entertainment spots. Guests danced the night away to Paris' own DJ, Chris La Roque. Not only was the party a smash, Ultra Supper Club raised a lot of awareness about poverty amongst their hip crowd.



The WW4W team at Ultra

Saturday, January 27 – WW4W Wedding Dress Auction at the Distillery Historic District

Over 800 brand-new bridal gowns, mother-of-the-bride, bridesmaid and flower-girl dresses, along with a variety of fashionable accessories and lingerie, were auctioned off during an all-day event.

The turnout was extraordinary. The great publicity the auction received in the weeks leading up to the event attracted hundreds of people who came from as far as North Bay!

They didn't seem to mind standing in line in the January cold while waiting get into the auction to find the dress of their dreams. Many thanks to the Total Wedding Show and Simmi Mudhar and her team from Alterna Savings for their support of this very special Wear White 4 Windfall event.



One of the gowns featured in the Toronto Star article



The gowns at the auction

OceanLake Celebrates Launch of Meemo

OceanLake Commerce, a leading developer of intelligent mobile technology is celebrating the launch of its new mobile service, meemo, by helping Windfall with the expansion of its children's programs. Meemo (www.meemo.com) is a new mobile service that enables users to receive e-mails from any cell phone. The service is geared toward younger customers and is easy to use. Better still, it's affordable!

"Meemo is committed to assisting children and youth in our community who need our help. When we looked around for the best way to do this, we went to Windfall," comments Paul Cloutier of OceanLake. As part

of their commitment to helping Windfall serve more young people - over 30% of Windfall's clients are children and youth - the directors of OceanLake are spearheading the renovations of our new warehouse and offices. Work has begun with the painting of the warehouse walls and floor. Special thanks to Paul Cloutier, the directors and shareholders of OceanLake, The Office Mover, HS & Partners Chartered Accountants, Charger Foundation and SICO Paints.

Don't miss our next newsletter (Fall/Winter 2007) for more on our renovations and our generous partners.



Directors and shareholders of OceanLake painting our warehouse floor

Help us assist clients who are working hard to get their lives back on track. Your financial contributions or donations of brand-new clothing or personal care items are needed now. Visit www.windfallclothing.ca or phone us at 416-703-8435 to find out how you can help.

Many thanks to Cindy Green Graphic and Event Management (www.cggem.ca) for the "renovation" of our newsletter. We love our new look!