

BRIDAL BLOWOUT

On June 5, 2010, frugal brides flocked to Windfall's warehouse to score amazing deals on brand-name bridal gowns, accessories and eveningwear. Thanks to our helpful and enthusiastic volunteers most brides left with the gown of their dreams. The sale raised \$11,000 for Windfall's programs!

The next appointment date is Saturday, August 21, 2010. The next Bridal Blowout Sale is scheduled for Saturday, October 2, 2010. More info is available at 416.703.8435 X 17 or www.weddingdressesforwindfall.com

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IN MEMORIUM

A donation of \$5,000 was made by an anonymous donor in memory of

Carrie Souter
Friend of Windfall

October 24, 2010

Mark your calendar for **World Record Brides for Windfall**, an attempt to set the Guinness World Record for the largest group of people dressed as brides in one location. Hosted by BT's **Dina Pugliese**, the event will take place on Sunday, October 24, 2010, from 1 p.m. to 4 p.m., at the Sheraton Centre in Toronto. **The attempt celebrates the official launch of Windfall's new social enterprise, the bridal boutique.** Proceeds will support Windfall's programs.

Online registration opens on September 7, 2010. Follow us on Twitter, Facebook and on our website for updates.



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The Thread

Windfall Newsletter 46 SPRING/SUMMER 2010

The Link Between Poverty and Mental Illness

The research linking poverty to mental illness is well-documented. In 2007, Canadian Mental Health Association Ontario put out a backgrounder, *Poverty and Mental Illness*, clearly linking mental illness to poverty and vice versa.

People with mental illness often live in chronic poverty. Conversely, poverty can be a significant risk factor for poor physical and mental health. The relationship between poverty and mental illness is both straightforward and complex in its pervasive reach.

Many of Windfall's partners offer residential treatment programs housing between 20-40 individuals at any given time. The requests for clothing specific to their clients are incessant and we never have enough. Providing clients with new, appropriate clothing enables them to fully participate in their treatment programs; enhances their dignity and sense of belonging; shows them that their community cares about their well-being; and frees up money for other basic necessities such as, food and shelter.

The backgrounder further spells out the connection between poverty and poor mental health.



People experience economic hardship as a result of a variety of difficult life situations, such as divorce, a death in the family, loss of job, etc. The resulting loss of income may lead to poverty in other essential resources, such as housing, education, and employment. Evidence indicates that poverty - and the material and social deprivation associated with it - is a primary cause of poor health among Canadians. As a result, one's quality of life is compromised, which has an impact on mental health. Depression and anxiety (in particular) often follow this route of stress and strain. For persons who are poor and predisposed to mental illness, losing stabilizing resources, such as income, employment, and housing, for an extended period of time can increase the risk factors for mental illness or relapse.

All of us at Windfall are deeply committed to continuing to grow our clothing and basic-needs items programs for our most vulnerable citizens. Your help is needed. For every \$1 you donate, we put \$56 worth of new items into our social service system. Or use our donation guide to help us secure high-priority items.

Windfall Among the Top 100 Charities In Canada!

MoneySense magazine has just completed a rating of Canada's top 100 charities and **Windfall is at the top of the social services list!**

Alongside Second Harvest, our sister agency, Windfall received an overall A rating with a 99% rating for efficiency! This is a direct result of the incredible dedication of our staff and volunteers who work tirelessly on behalf of our 64,000 vulnerable clients! To view the full article, visit MoneySense.ca or **pick up the Summer 2010 copy of the magazine.**

High-Priority Items Donation Guide

\$25 provides a brand-new snowsuit for a child living in a shelter

\$50 gives a starter kit for a newborn whose mother is alone

\$100 provides three school outfits and a backpack full of school supplies for a child living in poverty

Mail completed form to: Windfall, 3-29 Connell Court, ON M8Z 5T7 **Or fax to:** 416.703.8437

Even easier, give us a call at 416.703.8435 with your credit card number and info - we'll take care of the rest!

CHEQUE ENCLOSED:

CARD TYPE _____ CARD NUMBER _____ EXPIRY DATE _____

NAME ON CARD _____ SIGNATURE _____

TAX RECEIPT WILL BE MAILED TO:

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If you prefer to receive this newsletter electronically, please email alessia.pugliese@windfallbasics.com

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Our newsletters and most recent annual report are available on our web site. www.windfallbasics.com
Windfall | 29 Connell Court, Unit 3 | Toronto, Ontario | M8Z 5T7 BN #: 13540 1180 RR0001

WINDFALL | new basics for those in need



TEA TALK

The Garden Party

On Sunday, May 2nd, guests gathered at the Old Mill Inn & Spa for a fun afternoon tea party filled with tasty treats, incredible silent auction and a fun and informative talk. Carson Arthur, host of TV's *Room to Grow* and *Green Force*, presented ways to use eco-friendly technology to make outdoor spaces fashionably green.

A very special thank you to Carson Arthur for such an amazing and informative presentation and to Carol Lynn Carter for donating our wonderful centerpieces. Our thanks to event co-chairs, Shona Miller and Leslie Battrick. And to our amazing Talk Series committee, for their time and dedication to the event, our sincere gratitude.

Thank you to our Sponsor, auction and gift bag donors!

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BUY DESIGN SPRING SOCIAL

The hottest fundraiser in hogtown traveled back to the 1930s celebrating a post-depression-inspired Spring Social.

This year's gala was a sold-out, smashing success! Held on Saturday, April 10th, at the Fermenting Cellar in the Distillery District, Windfall hosted 500 enthusiastic, dressed-to-impress, garden partyers who danced the night away. Guests sipped Lemon Vodka Sidecars, the specialty cocktail; danced to the musical talents of Alex Pangman; swung at birdies on the badminton court; shopped the silent auction; popped balloons at the beauty balloon buster game; and got their 1930s look perfected at the Green Beauty hair and make-up station. Our talented host, Adrian Mainella, set the scene by starting the night off with a Boater Pageant featuring custom hats designed by Toronto's top miliners in collaboration with media personalities.

Our sincere thanks to our Buy Design co-chairs Tralee Pearce and Andrew Sardone and the entire Buy Design Committee for their hard work and dedication.

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- Toronto Life Magazine
- Vasanti Cosmetics

AND ALL OUR INCREDIBLE VOLUNTEERS!

GOLF TOURNAMENT

The 6th Annual Charger Foundation Golf Tournament will be held on Thursday, September 16th at Caledon Woods Golf Club.

The Charger Foundation partners with Windfall for this very special event to raise money specifically for snowsuits, hats, gloves and scarves for Toronto's neediest children who would be left in the 'cold' this winter. Sign up your team today! We promise a great day of golf, BBQ lunch, steak dinner, prizes, silent auction, giveaways and tons of fun. All for a great cause.

To sponsor the event or to sign up your team, please email Marcia Niles at mniles@hsp-ca.com.



Our wonderful volunteers at the Beauty Balloon Buster Game



Alex Pangman and Band

Congratulations to the Buy Design Committee. Our event is now listed as number 3 in BizBash's Top 6 Fashion Events in Toronto.

